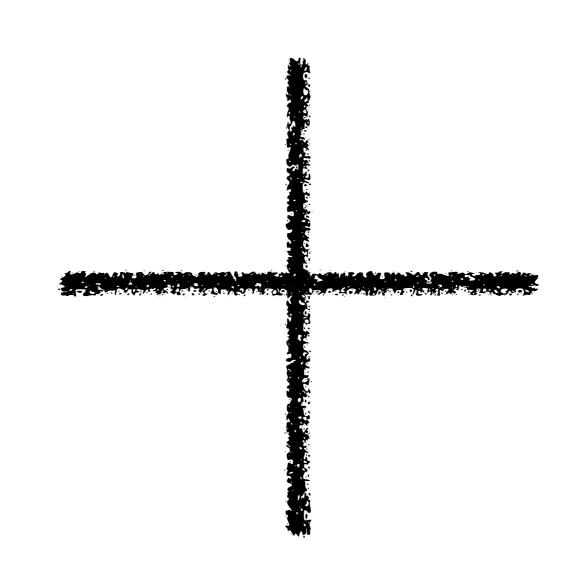
HBU Matrix (Discovering your Superpowers)

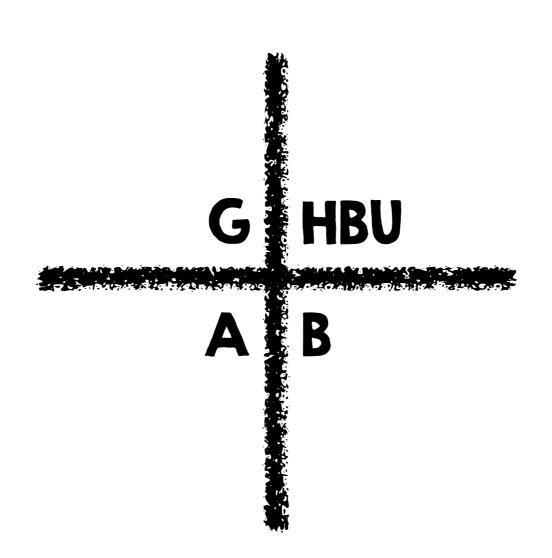




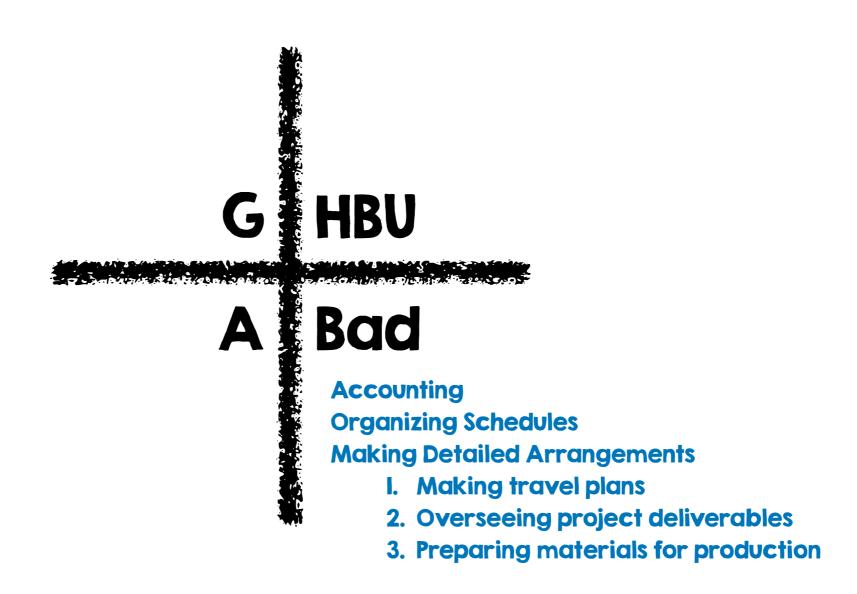


STEP ONE IS THE EASY PART.
SIMPLY DRAW AN XY COORDINATE GRAPH (OTHERWISE KNOWN AS TWO LINES).



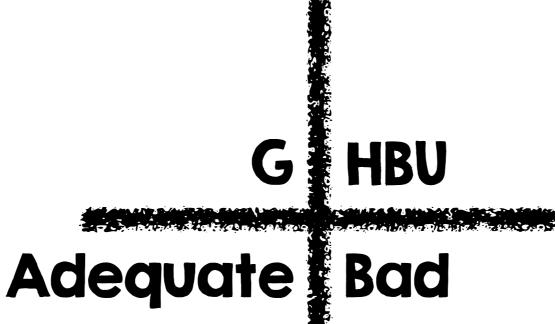


NOW ADD THE LETTERS "G, HBU, A, B" AS SHOWN ABOVE.



"B" STANDS FOR "BAD." HERE'S WHERE YOU LIST THE THINGS YOU'RE BAD AT.
DON'T BE BASHFUL, YOU DON'T NEED TO SHOW THIS TO ANYONE. TO MAKE IT
EAISER FOR YOU, THE ACTIVITIES SHOWN IN BLUE ARE THE THINGS I'M BAD AT.





Overseeing Client Relationships

Mowing The Lawn

Cleaning The Pool

Making Car Repairs

Accounting
Organizing Schedules
Making Detailed Arrangements

- I. Making travel plans
- 2. Overseeing project deliverables
- 3. Preparing materials for production



"A" STANDS FOR "ADEQUATE." JUST LIST THE THINGS YOU'RE ADEQUATE AT. NOT GOOD, NOT BAD, JUST OK. OK? OK.

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Good # HBU

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Adequate & Bad

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YOU'VE PROBABLY FIGURED IT OUT BY NOW. "G" STANDS FOR "GOOD." AND YOU ALREADY KNOW THAT THIS IS WHERE YOU LIST THE THINGS YOU DO WELL.

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Overseeing Client Relationships Mowing The Lawn Cleaning The Pool Making Car Repairs

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Accounting Organizing Schedules Making Detailed Arrangements

- I. Making travel plans
- 2. Overseeing project deliverables
- 3. Preparing materials for production

"HBU" STANDS FOR "HIGHEST & BEST USE." IN THIS QUADRANT YOU LIST THE ACTIVITIES AND SKILLS YOU TRULY EXCEL AT, THE THINGS THAT ARE THE HIGHEST & BEST USE OF YOUR TIME AND EFFORT. THE THINGS THAT MAKE YOU, YOU.

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Making Car Repairs

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Accounts
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Making Deterned A Chigements

- I. Making el plans
- 2. Overs con recoject deliverables
- 3. Presiding modificals for production

MOVING FORWARD, TRY TO ELIMINATE SPENDING ANYTIME DOING THE THINGS YOU'RE BAD AT. DELEGATE THEM, PAY SOMEONE TO DO THEM, OR STOP DOING THEM ALTOGETHER. THESE TASKS SUCK YOUR TIME, TALENTS, AND ENERGY.

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Mowing the Lawn

Make Car Repairs

Organizing Schedules

Making Detected A Langements

- I. Making el plans
- 2. Overs pin project deliverables
- 3. Prestring mornials for production

STOP DOING THE THINGS YOU'RE ONLY "ADEQUATE" AT. THERE ARE PLENTY OF PEOPLE HAPPY TO DO THOSE THINGS FOR YOU. THEY'LL DO A BETTER JOB AND THEY'LL GIVE YOU MORE TIME TO FOCUS ON WHAT MATTERS TO YOU.

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HBU Matrix

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Accounts
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Making Detailed A Langements

- I. Making el plans
- 2. Overs an exoject deliverables
- 3. Presiding mornials for production

IT'S EASY TO STOP DOING THE THINGS YOU'RE "BAD" AND "ADEQUATE" AT BECAUSE YOU'RE NOT GOOD AT THEM. BUT NOT DOING THE THINGS YOU'RE "GOOD" AT IS WHERE THE REAL CHANGE STARTS TO HAPPEN.

HBU Matrix

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Client Relation of ips **Mowing** Lawn The Pool **Car Repairs**

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- I. Making el plans
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- 3. Presiding me isials for production

HERE'S WHERE YOU WANT TO CONCENTRATE. NOT JUST ON YOUR "HIGHEST & BEST USE," BUT ON THE STACKING OF THOSE SKILLS. THAT COMBINATION IS WHAT MAKES UP YOUR SUPERPOWERS.

HBU Matrix

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Client Relation of ips Mowing Lawn The Pool **Car Repairs**

Accou Organizin Schedules **Making Defa**

- I. Making wel plans
- an Project deliverables 2. Overs
- 3. Presiding me isials for production

NOW IT'S TIME TO GO DEEPER. DON'T SIMPLY LOOK AT THE GROUP OF FUNCTIONS THAT ARE YOUR HIGHEST & BEST USE, BUT FIGURE OUT WHAT SUPERPOWERS THOSE SKILL SETS PROVIDE YOU WITH.



Skill Stacking

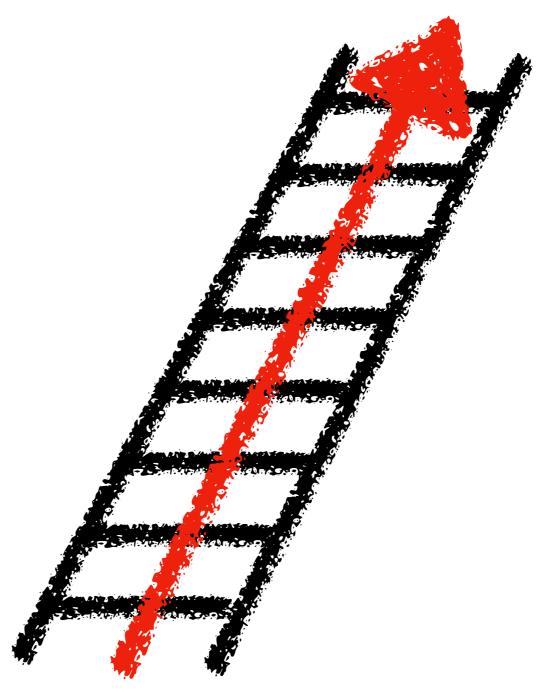
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ONCE YOU'VE IDENTIFIED YOUR SKILL STACK YOU'RE READY TO DETERMINE YOUR SUPERPOWERS. SIMPLY REMOVE THE FUNCTION OF WHAT YOU EXCEL AT AND LADDER UP TO WHY YOU CAN DO THOSE THINGS...

Skill Stacking

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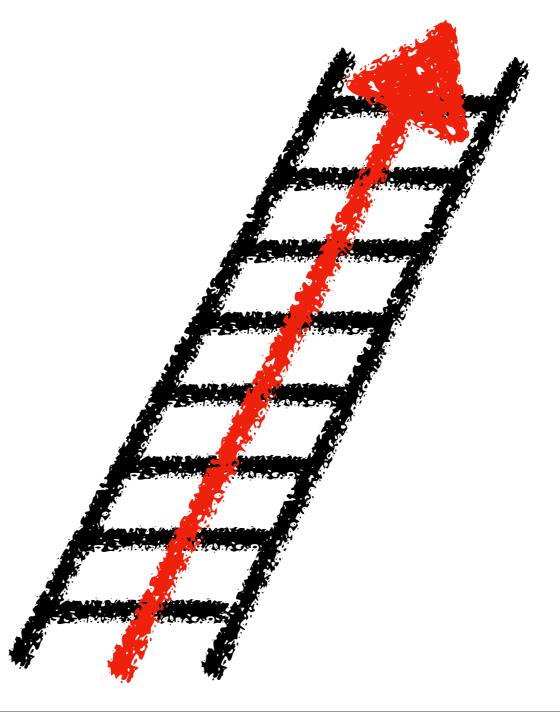
ONCE YOU'VE IDENTIFIED YOUR SKILL STACK YOU'RE READY TO DETERMINE YOUR SUPERPOWERS. SIMPLY REMOVE THE FUNCTION OF WHAT YOU EXCEL AT AND LADDER UP TO WHY YOU CAN DO THOSE THINGS...

- . I can see things differently.
- 2. I can present those things.
- 3. I can get people excited.

Skill Stacking

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REMOVING FUNCTION MAKES YOUR SKILL STACK YOUR SUPERPOWERS.
YOU'RE NO LONGER LIMITED TO WHAT YOU'RE ALREADY DOING BUT CAN
APPLY YOUR UNIQUE TALENTS TO ALMOST ANYTHING YOU LIKE.



I CAN SEE THINGS DIFFERENTLY.
 I CAN PRESENT THOSE THINGS.
 I CAN GET PEOPLE EXCITED.

LOOKING AT WHO I AM, WHAT I HAVE ACCOMPLISHED, WHAT MY SKILLSETS ARE, AND WHAT I'M "HIGHEST & BEST USE" TO DO ALL HELP IDENTIFY MY SUPERPOWERS. YOU CAN DO THE SAME THING, TOO.



MY HIGHEST & BEST USE:

TO CREATE DIFFERENT SOLUTIONS.
 TO PRESENT THOSE SOLUTIONS.
 TO GET PEOPLE EXCITED ABOUT IT.

LOOKING AT WHO I AM, WHAT I HAVE ACCOMPLISHED, WHAT MY SKILLSETS ARE, AND WHAT I'M "HIGHEST & BEST USE" TO DO IDENTIFIES MY SUPERPOWERS. YOU CAN DO THE SAME THING, TOO.



MY HIGHEST & BEST USE IS:

- I. To create different solutions.
 - I. Need time to think.
- 2. To present those solutions:
 - I. Speak in public
 - 2. Play music
 - 3. Draw
 - 4. Write
- 3. To get people excited about it.
 - I. Need to present to people.
 - 2. Need to build relationships.

THESE ARE MY SUPERPOWERS. I USE THEM TO FOCUS MY TIME AND ENERGY ON MY HIGHEST & BEST USE IN ORDER TO ACCOMPLISH WHAT I WANT AND TO BE TRUE TO MY PERSONAL VALUES.

2.	
3.	